

STAC

CASE STUDY

A renewed focus on training and employee recognition

CLIENT

Donley's

William Powell III
Risk & Safety Manager

WEBSITE

donleyinc.com

CURRENTLY WORKING

Georgia, North Carolina, Ohio,
Pennsylvania, South Carolina,
and Virginia

INDUSTRY

Concrete Construction, Concrete
Restoration, and Design/Build

EMPLOYEE COUNT

400-600



A nationally recognized concrete construction company, Donley's, of Cleveland, Ohio, found more than a compliance solution in STAC. They discovered a way to improve and enhance their team culture through recognizing employees and helping them improve their skills and their lives with more training and access.

Since 1941, Donley's has had a unique approach to investing in their people and developing genuine connections with their team and clients to contribute to their success today as industry leaders. Building around their four core values; **People, Safety, Solutions, and Performance**, Donley's has delivered extraordinary concrete service and restoration for over 80 years. Complementing these values with STAC's **Simplicity, Reliability, and Transparency** make a natural partnership that has helped them renew their focus on training.

William Powell III of Donley's, says "We've never really had a good way to allow these guys to see the training they've been through. They didn't know what they had, but even if you gave them a card, it's never in one place...they never realized the amount of training or the expertise that they have. We've given them the STAC card with Donley's name on it, plus access to all of their training records, so it refreshes their memory".

Donley's no longer struggles to accomplish all of their training in one area because they now have a simple way to track and add training to their system. "The system we previously had was a very cumbersome process to even find what training we entered into the system." The issues Donley's was experiencing; a lack of transparency for training, ease of use, and a place to collect it, are not uncommon in the construction industry.

The way Donley's can track and update their training leaves a lasting impression on clients and compliance officers alike. And the feeling is mutual with Donley's employees. At first, William says, "adoption was easy...the problem was selling the people on it." However, in just a short time, "STAC brought a renewed focus to our training, reinvigorating it by showing everyone what we can accomplish. **For the employees, it is as simple as knowing where the certifications and training are, which streamlines the process allowing us to recognize the training.**"

STAC is a simple, transparent, and reliable solution for their people. With employees having their training and certification records through a simple scan of their phone, Donley's has found STAC to be their new solution to increasing performance and safety while keeping their people a priority.



As we talk about it with clients and regulatory agencies, there is a shock and awe factor when we say we have [STAC] in place.

William Powell III,
Donley's

